# Welcome at the DiGiPORT Project's Newsletter

PROJECT DESCRIPTION

The DiGiPORT project will aim to equip adult trainers and adult education organizations in order to enable them support CCS professionals and artists with developing the necessary digital and entrepreneurial skills that will allow them to ensure their sustainability and, also, to enhance their resilience towards similar challenges and crises. Moving onwards from the competences' development, the DiGiPORT project aims to develop and establish a pan- European online platform that will allow CCS professionals and artists to establish their own digital pop-up shops, through which they will be able to promote and disseminate their work and reach out to their target groups.
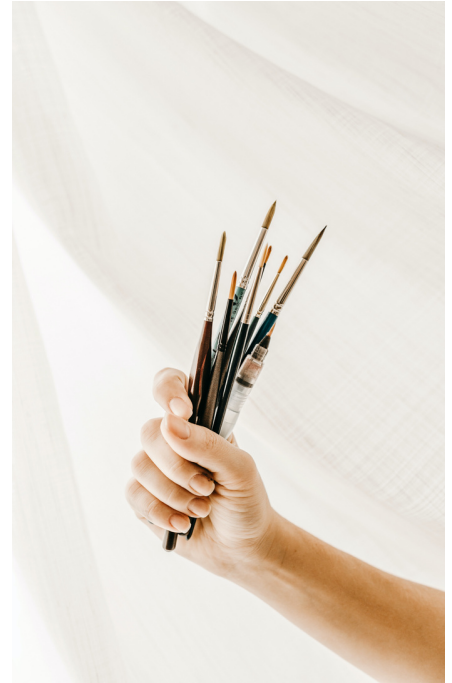
CURRENT PROGRESS

DiGiPORT Online platform

The DiGiPORT pan-European online content platform is ready! This platform will help CCS professionals and artists to overcome the obstacles posed by the Covid-19 pandemic and thrive in the changing landscape of the sector. By creating their own digital pop-up shops, they will be able to showcase their work to a wider audience and connect with potential customers and partners from all over Europe. The platform will provide them with the necessary tools and resources to engage the public and create a lasting impact.

The platform also contains the online training course created within the project, with the help of which CCS professionals/artists can develop their entrepreneurial and digital skills. The training modules in the course have been translated into all partner languages and are available to anyone who wants to develop their business and marketing skills and learn how to use the latest technology and digital tools to create compelling and engaging content.

Co-funded by the
Erasmus+ Programme
of the European Union

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DiGiPORT Online Hackaton

The Digiport online Hackathons have already started in most of the partners countries. In Greece, Italy, France, Bulgaria and Cyprus, introductory meetings have already taken place to introduce participants to the opportunities and benefits of participating in the Hackathon.

The main objectives of the Digiport Online Hackathon are to allow many CCS professionals/artists from each partner country to develop and enrich their skills in entrepreneurship and digital skills, and on the other hand to create their own pop-up shops through which to promote and disseminate their work and reach their target groups. The DiGiPORT online hackathon will gather 30 participants in each project country or a total of 180 professionals / artists.

LTTA in Greece

In November 2022, a 3 days training took place in Larissa, Greece. Professionals from the cultural and creative sector sent by the Greek, Italian, Cypriot and French partner organizations discovered and discussed:

- The training modules dedicated to the development of digital and entrepreneurial skills
- ·The DiGiPort platform dedicated to the visibility of artists' work at European level
- The Hackathon methodological guidelines necessary for the smooth implementation of DiGiPORT Creative Online Hackathon

The discussions and feedback from the participants were important for the further development of the project activities

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PARTENRSHIP MEETINGS

3-rd transnational meeting

The project partnership met for its third transnational meeting in in sunny Bayonne, France. ANTIC Pays Basque hosted the two days meeting and the agenda discussed among the partners covered all the next implementation steps for the project. More specifically, the partners discussed in depth and detail how they will implement the online creative hackathons and had the chance to elaborate on the development of the project's interactive platform specifically dedicated to artists and educators who will mentor the former on developing their own digital pop-up shops!
Our next meeting will take place in Ireland over the summer and by then we will have the first impact data collected from our target group after the Hackathons are done.

Monthly meetings

Since the beginning of the project, the project partners have held monthly online meetings to discuss the ongoing project tasks.
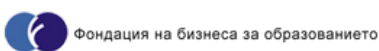However, these meetings are more important for maintaining communication and good partner relationships that make the project work more enjoyable and satisfying.

CONSORTIUM

PROJECT'S COORDINATOR

PARTNERS

innovation hive

CITIZENS IN POWER

eurospeak

FRAMEWORK

ASSOCIATION HEXAGONALE
L'INNOVATION SOCIALE ET DE L'EDUCATION

Фондация на бизнеса за образованието

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